Date	Agenda Start Time	Duration
Aug 2, 2023	**10:01 AM, ET**	**60 min**

E-Score
81%
Medium or Strong Engagement

Activities
85%
Participated in at least one activity

Boost
62%
Highest increase in E-Score

Activities

Poll

When:	**10:21**
Responded:	**18**
Boost:	**35%**

What is best use case for Townhall?

Marketing - I'm an innovative consultant
17%

Sales - See which attendees are most likely to buy
28%

Training - Let's improve the learning experience
28%

Town Halls - Improve productivity of all hands meetings
22%

Other
6%

Quiz

When:	**10:33**
Responded:	**20**
Boost:	**68%**

Firms that use gamification are X times more profitable than those who do not

3x
40%

4x
30%

5x
5%

6x
0%

7x ✓
25%

Send

When:	**10:49**
Responded:	**15**
Boost:	**41%**

Link to stats on 7X profitability

https://www.zippia.com/advice/gamification-statistics/
56%

Participation

Names	Participants	Poll — What is best use case for Townhall?	Quiz — Firms that use gamification are X times more profitable than those who do not.	Send — Link to stats on 7X profitability
Jessica Powers	100%	🟢	🔴	🟢
Mike Johnson	100%	🟢	🔴	🟢
Lee Ng	98%	🟢	🔴	🟢
Randy Smoke	98%	🟢	🔴	🟢
Charity Jones	98%	🟢	🔴	🟢
Jay Winslow	97%	⚪	⚪	⚪
Sarah Sanders	97%	⚪	⚪	⚪
Hamed Alamed	58%	🟢	🔴	⚪
Vanessa Oh	100%	⚪	🟢	🟢
Liu Wen	100%	🟢	🔴	🟢
Mackenzie Finley	92%	⚪	🔴	⚪
Charles Martins	33%	🟢	⚪	⚪
Amy Silva	100%	🟢	🟢	🟢
Drake Seymour	100%	⚪	🟢	🟢
John Stanton	100%	⚪	🟢	🟢
Aurelia Vance	80%	⚪	🟢	🟢
Pete Wallace	100%	⚪	🟢	🟢
Cyrus Pringle	100%	⚪	🟢	🟢
Cleo Wonder	100%	⚪	🟢	🟢
Emily Vance	100%	⚪	🟢	🟢
Al Dente	78%	⚪	🟢	🟢
Juan Valdez	95%	🟢	🟢	🟢
Sara Bush	93%	🟢	🟢	🟢
Kayla Kringle	93%	🟢	🔴	⚪
Amir Khan	32%	🟢	🔴	⚪
Emma Cash	100%	⚪	🔴	⚪
Madison Whipple	100%	⚪	🔴	⚪